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# Introduction

This ebook will give you 100 advertisement writing methods. The two main ingredients you need in any advertisement is a way to grab people's attention and show them how they can benefit from your product or service. You can do this with attention grabbing headlines and good benefit bullets. This ebook will give you tons of fill-in-the-blank examples you can add to your sales letters, email ads, blog posts, video ads, etc.

1) Try a sales letter headline like ' Just Released! (product type, name or benefit)! '. You can use benefit bullets in your ads like ' One advanced/huge/best way... and How to win/wipe away... '.

2) Test an email subject line like ' (product type, name or benefit) Exposed! '. You might write benefit lines in your ads like ' A abundant/hypnotic/progressive way... and How to use/ward off... '.

3) Publish a blog post header like ' Introductory Offer: (product type, name or benefit)! '. You could type benefit phrases in your ads like ' The alternative/ideal/prominent way... and How to upgrade/weaken... '.

4) Create an advertisement headline like ' Imagine (product type, name or benefit)! '. You may test benefit bullets in your ads like ' (no.) amazing/immense/promising ways... and How to understand/ void... '.

5) Make a forum post subject line like ' Get Everything You Need To (product type, name or benefit)! '. You can set up benefit lines in your ads like ' One astonishing/important/prosperous way... and How to treat/vanish... '.

6) Write a banner ad headline like ' (product type, name or benefit) Is One Click Away! '. You might publish benefit phrases in your ads like ' A astounding/impressive/proven way... and How to transform/unlearn... '.

7) Use a sales video introduction like ' Say Hi/Goodbye To (product type, name or benefit)! '. You could produce benefit bullets in your ads like ' The attractive/incomparable/pure way... and How to trade/ triumph over... '.

8) Produce a text link advertisement like ' Just Launched! (product type, name or benefit)! '. You may prepare benefit lines in your ads like ' (no.) authentic/incredible/qualified ways... and How to study/trim... '.

9) Construct a web site title line like ' Birthday Sale! (product type, name or benefit)! '. You can post benefit phrases in your ads like ' One awesome/indestructible/quick way... and How to stretch/terminate... '.

10) Formulate an audio ad introduction like ' Treat Yourself To (product type, name or benefit)! '. You might make benefit bullets in your ads like ' A beneficial/indispensable/radical way... and How to strengthen/take away... '.

11) Set up a sales letter headline like ' Now Available: (product type, name or benefit)! '. You could issue benefit lines in your ads like ' The big/ingenious/rare way... and How to seize/suspend... '.

12) Design an email subject line like ' Now You Can (product type, name or benefit)! '. You may insert benefit phrases in your ads like ' (no.) bizarre/innovative/rarely seen ways... and How to secure/suppress... '.

13) Compile a blog post header like ' For Less Than (subject), You'll Get (product type, name or benefit)! '. You can formulate benefit bullets in your ads like ' One blockbuster/insider's only/real way... and How to safeguard/supplant... '.

14) Prepare an advertisement headline like ' Last Chance: (product type, name or benefit)! '. You might forge benefit lines in your ads like ' A booming/instant/red hot way... and How to run/ subdue... '.

15) Issue a forum post subject line like ' Holiday Sale! (product type, name or benefit)! '. You could establish benefit phrases in your ads like ' The breakthrough/intangible/refreshing way... and How to revise/ subtract... '.

16) Forge a banner ad headline like ' The Lazy Way To (product type, name or benefit)! '. You may draft benefit bullets in your ads like ' (no.) breathtaking/intelligent/reliable ways... and How to restore/ strip down... '.

17) Develop a sales video introduction like ' Finally! (product type, name or benefit)! '. You can display benefit lines in your ads like ' One brilliant/intense/remarkable way... and How to research/stop... '.

18) Add a text link advertisement like ' (product type, name or benefit) Revealed! '. You might dispense benefit phrases in your ads like ' A bullet proof/interactive/revolutionary way... and How to relax/slow... '.

19) Affix a web site title line like ' Isn't It Time To (product type, name or benefit)? '. You could dispatch benefit bullets in your ads like ' The camouflaged/interchangeable/rich way... and How to rejuvenate/slash... '.

20) Author an audio ad introduction like ' What If You Could (product type, name or benefit)? '. You may develop benefit lines in your ads like ' (no.) clear cut/interesting/risk free ways... and How to reinforce/skip over... '.

21) Write a sales letter headline like ' This Is Proven To (product type, name or benefit)! '. You can design benefit phrases in your ads like ' One clever/intriguing/riveting way... and How to regulate/sidestep... '.

22) Compose an email subject line like ' (product type, name or benefit) Step By Step! '. You might create benefit bullets in your ads like ' A closely guarded/invaluable/rock solid way... and How to refine/ shield... '.

23) Craft a blog post header like ' Grab/Steal/Get (product type, name or benefit)! '. You could craft benefit lines in your ads like ' The colorful/inventive/scientific way... and How to redo/rid... '.

24) Dispatch an advertisement headline like ' Announcing! (product type, name or benefit)! '. You may construct benefit phrases in your ads like ' (no.) colossal/invincible/secret ways... and How to rectify/restrict... '.

25) Display a forum post subject line like ' (product type, name or benefit) Is Easy! '. You can compose benefit bullets in your ads like ' One compelling/irresistible/secure way... and How to reach/restrain... '.

26) Draft a banner ad headline like ' The Perfect (product type, name or benefit)! '. You might compile benefit lines in your ads like ' A complete/jaw dropping/seldom known way... and How to raise/resist... '.



27) Establish a sales video introduction like ' A Better Way (product type, name or benefit)! '. You could author benefit phrases in your ads like ' The complex/juicy/sensational way... and How to protect/ repel... '.

28) Insert a text link advertisement like ' Are You Ready For/To (product type, name or benefit)? '. You may affix benefit bullets in your ads like ' (no.) comprehensive/keen/sharp ways... and How to prolong/ remove... '.

29) Highlight an web site title line like ' Brand New! (product type, name or benefit)! '. You can add benefit lines in your ads like ' One concrete/key/safe way... and How to preserve /relinquish... '.

30) Post an audio ad introduction like ' (product type, name or benefit) Is Live! '. You might try benefit phrases in your ads like ' A confidential /kick butt/shocking way... and How to practice/release ... '.

31) Type a sales letter headline like ' (product type, name or benefit) Uncovered! '. You could use benefit bullets in your ads like ' The controversial/killer/significant way... and How to persuade/reduce... '.

32) Dispense an email subject line like ' Prepare For (product type, name or benefit)! '. You may write benefit lines in your ads like ' (no.) conventional /large/simple ways... and How to perfect/quit... '.

33) Try an blog post header like ' At Last! (product type, name or benefit)! '. You can type benefit phrases in your ads like ' One crazy/lazy /sizzling way... and How to operate/prohibit... '.

34) Test an advertisement headline like ' New! (product type, name or benefit)! '. You might test benefit bullets in your ads like ' A creative/leading/skillful way... and How to obtain/prevent... '.

35) Publish a forum post subject line like ' Hot! (product type, name or benefit)! '. You could set up benefit lines in your ads like ' The critical /legendary/slick way... and How to negotiate/overpower... '.

36) Create a banner ad headline like ' Facts You... (product type, name or benefit)! '. You may publish benefit phrases in your ads like ' (no.) crucial/legitimate /smart ways... and How to multiply/ overlook... '.

37) Make a sales video introduction like ' (product type, name or benefit) Guaranteed! '. You can produce benefit bullets in your ads like ' One cutting edge/lethal/smoking hot way... and How to motivate/ overcome... '.

38) Write a text link advertisement like ' Make The Most Of (product type, name or benefit)! '. You might prepare benefit lines in your ads like ' A dazzling/life saving/sneaky way... and How to modify/ neutralize... '.

39) Use a web site title line like ' (product type, name or benefit) Of The Year! '. You could post benefit phrases in your ads like ' The dominate/limitless/solid way... and How to mend/neglect... '.

40) Produce an audio ad introduction like ' (product type, name or benefit) Bonuses! '. You may make benefit bullets in your ads like ' (no.) dramatic/little known/sophisticated ways... and How to maximize/minimize... '.

41) Construct a sales letter headline like ' How To (product type, name or benefit)! '. You can issue benefit lines in your ads like ' One dynamic/little used/sought after way... and How to manage/lower ... '.

42) Formulate an email subject line like ' (product type, name or benefit) With MRR/PRL! '. You might insert benefit phrases in your ads like ' A earth shaking/logical /sound way... and How to make/lose... '.

43) Set up a blog post header like ' Don't Buy (product type, name or benefit) Until (subject)! '. You could formulate benefit bullets in your ads like ' The easy/long lasting/specialized way... and How to maintain /limit... '.

44) Design an advertisement headline like ' Who Else Wants To (product type, name or benefit)! '. You may forge benefit lines in your ads like ' (no.) efficient/lucky/spectacular ways... and How to locate/ignore... '.

45) Compile a forum post subject line like ' Discover (product type, name or benefit)! '. You can establish benefit phrases in your ads like ' One effortless /lucrative/splendid way... and How to lengthen/ let go... '.

46) Prepare a banner ad headline like ' Attention! (type of person) (product type, name or benefit)! '. You might draft benefit bullets in your ads like ' A electrifying/luxurious/stable way... and How to learn/ lessen... '.

47) Issue a sales video introduction like ' Dare To Be (product type, name or benefit)! '. You could display benefit lines in your ads like ' The elusive /magical/startling way... and How to lead/ leave... '.

48) Forge a text link advertisement like ' Open Before (date): (product type, name or benefit)! '. You may dispense benefit phrases in your ads like '.

(no.) enhanced/magnetic/straightforward ways... and How to know /hold back... '.

49) Develop a web site title line like ' Caution! (product type, name or benefit)! '. You can dispatch benefit bullets in your ads like ' One enormous/magnificent/strong way... and How to intensify/ hinder... '.

50) Add an audio ad introduction like ' Learn To (product type, name or benefit)! '. You might develop benefit lines in your ads like ' A enticing /major/stunning way... and How to inspire/hamper... '.

51) Affix a sales letter headline like ' Must See: (product type, name or benefit)! '. You could design benefit phrases in your ads like ' The essential/marquee/substantial way... and How to influence/halt... '.

52) Author an email subject line like ' Introducing! (product type, name or benefit)! '. You may create benefit bullets in your ads like ' (no.) established/marvelous/successful ways... and How to increase/ get away ... '.

53) Write a blog post header like ' (product type, name or benefit) Limited-Time '. You can craft benefit lines in your ads like ' One excellent/massive/sufficient way... and How to improve/guard... '.

54) Compose an advertisement headline like ' (product type, name or benefit) Once In a Lifetime '. You might construct benefit phrases in your ads like ' A exceptional/masterful/super way... and How to implement/forget... '.

55) Craft a forum post subject line like ' (their first name) (product type, name or benefit)! '. You could compose benefit bullets in your ads like ' The exciting/mature/superb way... and How to help/flee ... '.

56) Dispatch a banner ad headline like ' (product type, name or benefit) Automatically '. You may compile benefit lines in your ads like ' (no.) exclusive/meaningful/superior ways... and How to heighten/fight... '.

57) Display a sales video introduction like ' Listen Up!/Look Here! (product type, name or benefit)! '. You can author benefit phrases in your ads like ' One expert/memorable/supreme way... and How to heal /fend off... '.

58) Draft a text link advertisement like ' (product type, name or benefit) Fast! '. You might affix benefit bullets in your ads like ' A explosive /mesmerizing/sweet way... and How to handle/fade... '.

59) Establish a web site title line like ' Warning! (product type, name or benefit)! '. You could add benefit lines in your ads like ' The exquisite/mighty/tactful way... and How to guide/extract... '.

60) Insert an audio ad introduction like ' Hurry! (product type, name or benefit)! '. You may try benefit phrases in your ads like ' (no.) extensive/mind blowing/tantalizing ways... and How to grow/exit ... '.

61) Highlight a sales letter headline like ' (product type, name or benefit) Is Ready! '. You can use benefit bullets in your ads like ' One extraordinary/miraculous/terrific way... and How to grasp/exclude... '.

62) Post an email subject line like ' Stop! (product type, name or benefit)! '. You might write benefit lines in your ads like ' A extreme/modern /tested way... and How to grab/evade ... '.

63) Type a blog post header like ' Instantly (product type, name or benefit)! '. You could type benefit phrases in your ads like ' The eye opening/modifiable /time tested way... and How to generate/escape... '.

64) Dispense an advertisement headline like ' (product type, name or benefit) No Cost! '. You may test benefit bullets in your ads like ' (no.) fabulous/monumental/timeless ways... and How to gain/erase ... '.

65) Try a forum post subject line like ' Urgent! (product type, name or benefit)! '. You can set up benefit lines in your ads like ' One fail proof/mysterious/top way... and How to fulfill/end ... '.

66) Test a banner ad headline like ' Don't Miss/Skip This (product type, name or benefit)! '. You might publish benefit phrases in your ads like ' A famous/mystical/top rated way... and How to fortify /empty... '.

67) Publish a sales video introduction like ' (product type, name or benefit) If You Qualify '. You could produce benefit bullets in your ads like ' The fantastic/natural/top secret way... and How to fix/elude ... '.

68) Create a text link advertisement like ' What Would You Do (product type, name or benefit)! '. You may prepare benefit lines in your ads like ' (no.) fascinating/newsworthy/treasured ways... and How to extend/eliminate... '.

69) Make a web site title line like ' If Your Looking For (product type, name or benefit)! '. You can post benefit phrases in your ads like ' One fast/nifty/tremendous way... and How to expand/drop... '.



70) Write an audio ad introduction like ' Reserve Your... (product type, name or benefit)! '. You might make benefit bullets in your ads like ' A favorable/nostalgic /ultimate way... and How to exercise/downgrade... '.

71) Use a sales letter headline like ' If You Want To (product type, name or benefit) Do This! '. You could issue benefit lines in your ads like ' The fine/notable/unbeatable way... and How to ensure/dodge... '.

72) Produce an email subject line like ' Free/Low Cost Trial: (product type, name or benefit)! '. You may insert benefit phrases in your ads like ' (no.) first rate/noteworthy/uncensored ways... and How to enrich/divert... '.

73) Construct a blog post header like ' Hundreds/Thousands Have (product type, name or benefit)! '. You can formulate benefit bullets in your ads like ' One flawless/off beat/uncommon way... and How to enlarge/dislodge... '.

74) Formulate an advertisement headline like ' Best Seller: (product type, name or benefit)! '. You might forge benefit lines in your ads like ' A flexible/old school/uncut way... and How to enhance/discontinue... '.

75) Set up a forum post subject line like ' Low Price/Investment! (product type, name or benefit)! '. You could establish benefit phrases in your ads like ' The foolproof/old/undercover way... and How to edit/discharge... '.

76) Design a banner ad headline like ' The Greatest/Best/Top (product type, name or benefit) Ever! '. You may draft benefit bullets in your ads like ' (no.) forbidden/optimal/underground ways... and How to direct/diminish... '.

77) Compile a sales video introduction like ' (product type, name or benefit) Free '. You can display benefit lines in your ads like ' One freaky/original/unfair way... and How to develop/delete... '.

78) Prepare a text link advertisement like ' (product type, name or benefit) Immediately '. You might dispense benefit phrases in your ads like ' A fruitful/outrageous/unforgettable way... and How to design/detain... '.

79) Issue a web site title line like ' The Secret (product type, name or benefit)! '. You could dispatch benefit bullets in your ads like ' The automated/outstanding/unique way... and How to cure/deflect... '.

80) Forge a audio ad introduction like ' If You're Worried About (product type, name or benefit) Don't Be! '. You may develop benefit lines in your ads like ' (no.) fundamental/overlooked/unlimited ways... and How to create/curb... '.

81) Develop a sales letter headline like ' Unlock (product type, name or benefit)! '. You can design benefit phrases in your ads like ' One genuine/perfect/unorthodox way... and How to control/defeat... '.

82) Add an email subject line like ' You're Invited To (product type, name or benefit)! '. You might create benefit bullets in your ads like ' A giant/phenomenal/unreal way... and How to continue/decrease... '.

83) Affix a blog post header like ' Just Leaked! (product type, name or benefit)! '. You could craft benefit lines in your ads like ' The gigantic/pivotal/unstoppable way... and How to construct/deactivate... '.

84) Author an advertisement headline like ' Hot Of The Presses! (product type, name or benefit)! '. You may construct benefit phrases in your ads like ' (no.) glowing/popular/untapped ways... and How to complete/cut out... '.

85) Write a forum post subject line like ' Never Seen Before (product type, name or benefit)! '. You can compose benefit bullets in your ads like ' One golden/positive/unusual way... and How to change/cut... '.

86) Compose a banner ad headline like ' One Of A Kind (product type, name or benefit)! '. You might compile benefit lines in your ads like ' A good/potent /useful way... and How to build/cross out... '.

87) Craft a sales video introduction like ' The Power Of (product type, name or benefit)! '. You could author benefit phrases in your ads like ' The grand/power packed/valid way... and How to boost/contest... '.

88) Dispatch a text link advertisement like ' Take Advantage Of (product type, name or benefit)! '. You may affix benefit bullets in your ads like ' (no.) great/powerful/valuable ways... and How to bolster/conquer ... '.

89) Display a web site title line like ' (product type, name or benefit) Breakthrough! '. You can add benefit lines in your ads like ' One ground breaking/powerhouse/vital way... and How to better/confront... '.

90) Draft a audio ad introduction like ' If You Don't (product type, name or benefit) You Will (benefit)! '. You might try benefit phrases in your ads like ' A guaranteed /practical/vivid way... and How to attract/clear... '.

91) Establish a sales letter headline like ' For Serious (product type, name or benefit) Only! '. You could use benefit bullets in your ads like ' The hand picked/precious /weird way... and How to attain/close... '.

92) Insert an email subject line like ' Exclusive! (product type, name or benefit)! '. You may write benefit lines in your ads like ' (no.) hard core/precise/well crafted ways... and How to assure/clean... '.

93) Highlight a blog post header like ' (product type, name or benefit) No Risk! '. You can type benefit phrases in your ads like ' One hard hitting/premier /well established way... and How to assemble/cease... '.

94) Post an advertisement headline like ' The Next Best Thing (product type, name or benefit)! '. You might test benefit bullets in your ads like ' A heavy duty/premium/well built way... and How to alleviate/cancel... '.

95) Type a forum post subject line like ' Get Ready For (product type, name or benefit)! '. You could set up benefit lines in your ads like ' The hefty/prestigious/well known way... and How to advance/beat... '.

96) Dispense a banner ad headline like ' Say No/Yes To (product type, name or benefit)! '. You may publish benefit phrases in your ads like ' (no.) helpful/priceless/wild ways... and How to add/block... '.

97) Try a sales video introduction like ' Read All About It: (product type, name or benefit)! '. You can produce benefit bullets in your ads like ' One high grade/prime/winning way... and How to acquire/avoid... '.

98) Test a text link advertisement like ' Simple Solution (product type, name or benefit)! '. You might prepare benefit lines in your ads like ' A historic/productive/wise way... and How to achieve/abort... '.

99) Publish a web site title line like ' Isn't It Time You (product type, name or benefit)? '. You could post benefit phrases in your ads like ' The hot/professional/world class way... and How to accomplish/abolish... '.

100) Create an audio ad introduction like ' (product type, name or benefit) Is Time Tested! '. You may make benefit bullets in your ads like ' (no.) historical/profitable/worthwhile ways... and How to accelerate/abandon... '.